

TPNA Board August 2016 Meeting Minutes
Wednesday, August 3rd
George Watts Montessori School Media Center
7:00 p.m.

Roll Call ~ Don Ball, Andrew Stark, Marc Phillips, Jody White, Ted Snyderman, Jennifer Valentyn, Paul Stinson, Steve Falzarano, Kevin Davis, Joan Austin, Philip Azar, Anne Stoddard, Diane Amato

Absent ~ Elizabeth Parrish

Neighbors ~ Paul Cardille

Call to order - 7:09pm by Don Ball

Don Ball Introduction - Welcome back everyone!

June minutes - 1st Joan/ 2nd Ted - All Aye - Approved

Presentations: None

Committees:

Treasurer's Report ~ Andrew Stark

Andrew shared full financial statement. All accounts invoiced/received presented. \$4400 received for ads out of projected \$8900, \$4500 currently invoiced awaiting payment. \$85 to pay for Axiom insurance.

Credit Card now being used. Trying to clarify if fees charged this month (\$31.12) are correct...etc. Paul believes that this charge is incorrect and he will follow-up.

Website cost, annual \$50. Egg hunt photography \$200. Currently at positive cash flow, totaling \$1821.95 at present. Home Tour committee to share solicitation efforts ...etc. with Treasurer.

Financial Statement approved - 1st Don/ 2nd Anne - All Aye - Approved

South Ellerbe Creek Wetlands ~ Kevin Davis and Paul Cardille

Kevin and Paul presented committee report (copy attached)

(Jody) Acorn and Oak are managing properties in area including around Wetlands. Would they want to be involved? Leah Bergman may be looking to sell her properties in that area. (Steve) Are any area University graduate programs involved in researching/assisting in the project? Perhaps something to share as an idea with the city later in the process. (Philip) Involve Steve Schewel. Kevin agrees.

"Charge" read out loud by Don.

"The South Ellerbe Creek Wetlands subcommittee is tasked with informing, engaging and soliciting feedback from Trinity Park residents on the proposed wetlands/nature site at Trinity Ave. and N. Duke St. The committee will keep the TPNA Board informed of new developments on the projects, and will seek feedback and approval for any external engagement strategies including proposed work with other organizations or City staff or leadership. Within the framework of that approval, subcommittee members will organize their membership and other interested neighbors and groups to advocate with City staff,

contractors, and elected officials in order to achieve the best possible project for Trinity Park while also recognizing the critical role of the project to the broader city and region."

Everyone who spoke said that they liked the charge very much. 1st Anne/ 2nd Jennifer - All Aye - Approved

Membership ~ Paul Stinson

An updated version of website is almost ready to be launched. Charging/payment through the website is working, but glitch that was not separating dues to TPNA vs. TP Foundation has been repaired by Marc. This is a cludgy workaround given the limitations of the site but it should work well functionally. \$80/year extra to have fully separable accounts. General, though not official agreement that this separation of accounts will be worthwhile. (Diane) A couple of "squares" allowing for onsite charging would be very helpful for the Home Tour. (Jody) Will close Paypal account after the Home Tour.

Communications ~ Marc Phillips (June newsletter recap, Prep for Sept newsletter)

Home Tour will be main body of content in September. Call for articles soon. Halloween to be included. Steve to write National Night Out recap.

Community Building ~ Jody White (Early Halloween planning?)

Ted and Steve in Halloween list, Jody will confirm who else is on list. RFP for whatever group runs Luminaria gets to keep the profits. Will reach out to Girl Scouts but also make general RFP. Jody leaves in January. Please begin consideration of new chair for Community Building.

Traffic ~ Anne Stoddard/Ted Snyderman

New stripes have been painted on Watts as pre-cursor to Bike Boulevard. This has seemed to somewhat slow traffic down. Stewart Engineering has not yet been back in touch. Anne will follow-up with them this month.

Urban Planning ~ Derek Jones

No Report

Safety ~ Steve Falzarano (National Night Out recap)

Approx. 50-75 came out plus pets. Police (Sargent Gunther, Commander Rose), County Commissioners came for National Night Out. Some leftovers will be carried over to Halloween. Steve will provide an inventory/receipts to allow for estimate. Block Party permit with 8 weeks in advance now? Just the one same block as last year? Joan offered to extend the blocks, but for moment that seems unnecessary. Should we hire police to direct traffic? The intent is that this not become a HUGE event, so this seems unnecessary.

INC ~ Philip Azar

Slow in the summer. Passed a resolution supporting Bike Boulevards in general. Also in support of development district in Golden Belt. Philip does not need to be delegate for life, if others may be

interested in taking on role of representing Trinity Park. Phil will put on listserv including explanation of expectations/responsibility.

Home Tour ~ Diane Amato (Home Tour update)

We have \$1 million insurance for anything occurring within the homes. Food trucks are supposed to provide their certificates of insurance. Same vendors being contacted as were involved in 2014.

Advertising goal for booklet is \$10,000. 2 people are needed to put out signs and posters

Needed roles (may be partial):

Setup and cleanup of festival

Day of to sell tickets - Jennifer

Day of logistics management (do Pam and Mimi not do this?)

General Bodies needed, day of - Anne, Steve

Putting out signage/posters - Don, Steve

Hours are 11-4pm-ish. Can we use the website to sell Home Tour tickets? Perhaps if we use a service like Eventbrite. We should look into this. Jody has information on other payment options for an event such as this. We need a card swiper or two. Can we do a countdown on the website? Yes, per Marc. If houses can get their own docents, Jody can likely handle remainder of volunteers.

10 houses. Acorn and Oak would like one of their properties on the tour. Home Tour committee will make sure all necessary permits are obtained. Jody noted that new rules in Durham expect 60 days in advance which is less than 2 weeks from now.

Soft date of August 15th for meeting \$10,000 advertising goal, September 1st relatively final. Any ideas for ads would be very helpful because we are definitely not there yet. Asking for money up front as some advertisers didn't pay last time.

(Marc) Where are income and expenses currently? We are now just over 2 months away. We need to be presented with a budget for review and approval and only have one meeting in advance. Andrew will draft an email to Mimi so that she can provide an up to date accounting of budget, within the next few weeks so board can discuss at next meeting. In the past, the stated income has not fully matched the final revenues, so this needs to be watched closely. Diane and Andrew will reach out to Mimi to try and get this resolved. Why do we not know exactly which houses are part of the tour this year. We just need improved communication between the Home Tour committee and the TPNA Board. Can we see the master list of everything that needs to get done for the tour? We, the board, could have provided clearer guidelines regarding what needed to be provided/completed when? Diane does not have access to the DropBox with the Home Tour guidebook...etc. Jody will send meetings from last home tour committee meeting, which includes list of homes. (June 14th, 2016 meeting). How can we help?

Who is running the street fair? Tables were free but it tended to support advertising by the vendors.

Recommendation is: Ticket price is \$20 in advance. \$25/ day of. Should there be a discount for members? Prior purchase vs. day of pricing?

If using Paypal, only one swiper per account. We will research options to improve on this.

Expectation: Final intended budget to be received by board by 8/10. Checks need to be delivered to Andrew on weekly basis, as well as invoices for re-imbusement. Gotta dos vs. Wanna dos?

Old Business ~

Proposed DPS changes in Watts Montessori walk zone, TPNA role in community discussion? TABLED until next month

New Business ~ Watts-Montessori Playground now under construction

Meeting adjournment - 1st Don/ 2nd Diane Adjourned at 8:58pm.