

November 2016 Board Minutes

Roll Call ~ Don Ball, Andrew Stark, Marc Phillips, Jody White, Ted Snyderman, Joan Austin, Diane Amato, Philip Azar

Absent ~ Elizabeth Parish, Jennifer Valentyn, Anne Stoddard, Kevin Davis, Steve Falzarano, Paul Stinson
Neighbors ~ n/a

Call to order - 7:14p

Don Ball Introduction

Approval of October Minutes (update Paul to Philip re: Pauli Murray) - All aye

Committees:

Treasurer's Report ~ Andrew Stark

Financial Statement was provided for review. A few advertisement checks remain to be deposited.

Approx. \$750 to be collected. Currently \$366.25 in Home Tour expenses, but many invoices have not been turned in yet. All to be reconciled by December 1st (turned in by Nov. 15th). Andrew will contact Mimi.

Paul said 12 memberships and 1 lifetime membership were obtained.

Home Tour Sponsorship = \$9900 received, Home tour tickets \$6851. Northgate still owes \$100.

A few newsletter sponsorships remain to be received. Total should be approx. \$8500, currently \$6550.

We need to have a membership push towards the end of this year.

Diane noted that \$744 insurance seems high given an insurance quote she recently received. Review of this fee was recommended just to make sure it is proper.

Jody recommending that a new Santa suit (up to \$100) be purchased after review of our being ahead of budget expectations. Approved by board, all aye.

Home Tour ~ Diane Amato (Home Tour review) - see above, generally a big success on a beautiful day. Ticket sales were down from last time, despite great day. Why? Jody posits that it may be related to being week after hurricane. It was apparently same weekend as triangle Parade of Homes, which may not have helped. Home tour ads were awesome this time!

Membership ~ Paul Stinson -Absent-

Communications ~ Marc Phillips (December Newsletter planning) Home tour significantly drove traffic on website (600+ hits on day of). End of November for stories, 2nd week of December publishing. Any idea for a business to feature? Sliding scale fee story? RAIDS/crime website story? Pauli Murray story? Ted to format newsletter. Google fiber article by Kevin?

Community Building ~ Jody White (Halloween review, Luminaria planning) Traffic flags took a beating on Halloween. Halloween was generally a success though traffic was down a bit from last year. 3 picture winners should be in the next newsletter. Next year be clearer about intended timing of events. Luminaria to be set as December 18th. All agreed. Who will lead for this year? Girl scouts again? Whomever (whatever group) leads Luminaria gets all the profits. It is an involved process and is more

complicated than Halloween. Porch for supplies is confirmed. Neighborhood challenge is in the works with Watts-Hillandale. Should bag price increase from 50 cents to 1 dollar?

Traffic ~ Anne Stoddard/Ted Snyderman Anne and Ted have been in contact with Bill Judge, development review engineer for the city. Scheduling a November meeting with him and/or Phil Loziuk.

Urban Planning ~ Derek Jones - Howerton-Bryant funeral home on Main to be developed by Solis as apartments. We think that there is no permitting change required, but is there some way to impact/control the development in some way? Approx. 200 units planned. 7 stories? Could we invite the landscape architect on the project to visit the board for a presentation? What is happening with the Papa Johns site by Brightleaf?

Safety ~ Steve Falzarano -Absent-

INC ~ Philip Azar/Diane Amato (Berini Drive Development letter) Discussion of participatory budgeting is recommended by Diane. How will Berini development effect Duke Diet and Fitness Center and water quality? Request is made for board to support letter of concern about Berini Drive development without water quality assurances...etc. Diane to craft a statement along with Philip and Kevin. This issue is water quality, not density or other issues. Resolved to write a letter to city counsel regarding this. All aye.

South Ellerbe Creek Wetlands ~ Kevin Davis and Paul Cardile -Absent-

Old Business ~ Nominations pending for new Board officers

We need a 2-year VP. Discussion of potential individuals to recruit for positions from neighborhood. Who is willing to be considered?

Update re: DPS vote about Watts Montessori, sliding scale for Pre-K

We've asked for a "pause" regarding this to consider the possible negative ramifications. Could INC draft a letter of resolution regarding this issue? The issue is the process of lack of public input prior to the decision being made, much more so than the specifics of sliding scale...etc.

New Business ~

Meeting adjournment - 9:06 adjourned.

Next meeting, December the 7th