

September 2016 TPNA Meeting Minutes  
Wednesday, September 7<sup>th</sup> @7pm  
Watts Montessori Media Center

Roll Call ~ Don Ball, Andrew Stark, Marc Phillips, Jody White, Ted Snyderman, Elizabeth Parish, Jennifer Valentyn, Paul Stinson, Steve Falzarano, Kevin Davis, Joan Austin, Philip Azar, Anne Stoddard, Diane Amato

Absent~ Paul Stinson, Joan Austin, Jennifer Valentyn

Neighbors~ Paul Cardille

Call to order: 7:04p

Don Ball Introduction:

Presentations: (none)

For October meeting, planning to thank and honor Michael for longtime Mail Delivery to the neighborhood. Joan will try to arrange. Get plaque...etc. All agreed.

Committees:

Treasurer's Report ~ Andrew Stark (Home Tour Budget update...etc.)

Andrew presents financial statement. \$4600 received in Home Tour sponsorship and ads. Membership dues received \$115 along with \$1500 in membership, this month. \$1584.92 in monthly cash flow. Also awaiting payment for Broadway Vet, Morgan Imports, Mall, Rockwood furniture totaling \$3500 awaiting receipt regarding newsletter ads. Jody can assist with outstanding Northgate Mall payment. There has been a recent uptick in membership, which will likely also increase heading into the Home Tour. We should tell home tour ad sources that if payment isn't made by certain date then the ad will not be included. Whomever first sent the invoices should follow-up, in each case. Layout deadline? Payment deadline was officially August 31<sup>st</sup>. Some never paid last year. We're way ahead of where we were 2 years ago as regards invoicing, but we need to follow-up now.

Broadway Vet now reduced to \$800.

Home Tour ~ Diane Amato (general Home Tour update, Mimi update on back of agenda)

Home Tour would like to have an update to the TPNA home page. Diane provided text to Marc and he said he would work on updating home page. Signs should go out within a week, along Gregson/Buchanan...etc. Acanthus will do cent for the Porter house. \$20, flat fee to attend tour. Budget approval has been received from the board. Jody will inform Board of our day-of roles regarding the Home Tour. 10:50-2 or 1:50 to 5. Sunday the 16<sup>th</sup> of October.

Meeting Minutes from August – 1<sup>st</sup> Anne/ 2<sup>nd</sup> Diane - All Aye - Approved

Membership ~ Paul Stinson (absent, no report)

Communications ~ Marc Phillips: Newsletter is at the printer, should be ready for delivery this week.

Web traffic slightly up from last month. Newsletter has not been paid for, not invoiced. We need to pay Speed-E-Que. January 27<sup>th</sup> was last payment. Marc will check in to see if they will invoice up. Marc will

work to get all meeting minutes up on the Website. Jennifer is relinquishing the newsletter. It's all done in Microsoft Word, along with a method of changing any ads to Black/White. Is there anyone in the neighborhood to take this over? It is in the current newsletter. It takes maybe a full day per Quarter plus hours here and there. Editing is separated from haranguing of writers/advertisers. Thank you to Jennifer for all of her work. Mark will send electronic copy of newsletter to the listserve, along with a request for newsletter editor. "Be the first to know what's going in in the neighborhood!"

Community Building ~ Jody White (Halloween planning update?)

Halloween event on Monday the 31<sup>st</sup>. Ted and Steven will gather the decorations from last year. Bag decorating was a hit and is returning. Costume Contest and parade again. Possible prizes: Sky Zone and Notasium, Bull City crafts, Lemur Center tours (50<sup>th</sup> Anniversary)? Steven will work to secure the park from Parks and Rec department. Marc put in to close the street. There was some confusion, with multiple asks of the families on that block for events over a couple of months. This could be coordinated better in the future. Basically, the same plan as last year as that generally worked well.

Photographer for the event? Eugene Brown has been another good photographer (hobbyist who generally takes pics at the event). For now, this doesn't seem worth the \$200 that we were charged for Easter Egg Hunt. If Eugene has pics from last year, get them to Marc to add to the website. Is this ok with parents in general. Probably ok.

Traffic ~ Anne Stoddard/Ted Snyderman

The cops have returned to Lamond at Gregson, with the new school year. When someone is at the crosswalk, stop. Call in to Iona Thomas, project lead at Stewart Engineering re: pedestrian safety enhancements. Has not contacted her yet. Is there someone else? Need to connect with Martin to get all the contacts that had been developed, including Durham project manager.

How are sidewalks being redone on Watts while there is supposedly a lack of money for sidewalk improvements? Anne will try to find out more about sidewalk improvement.

Urban Planning ~ Derek Jones

Absent, no report

Safety ~ Steve Falzarano

Nothing new really. Don't leave your packages around outside...etc. Responsibilities as a cat owner/dog owner. There is a fine now for not cleaning up after your dog.

INC ~ Philip Azar

Absent, No report

South Ellerbe Creek Wetlands ~ Kevin Davis and Paul Cardille

Bids due on September 30<sup>th</sup>. RFP requires flexibility to deal with difficult public conversations...etc. Seeking to double the size of the Pearl Mill Preserve. Review of bids by around the end of October, with decision on or around November 17<sup>th</sup>, with City Council voting in early 2017. Seeking project completion around March of 2018. Steven wondered if we can provide links to the RFPs...etc., through the TPNA website? Steven will consider posting to the listserve with updates about how the project is coming

along. Got about a dozen volunteers for the Wetlands Committee from the last article in Newsletter. What about Gregson/Trinity flooding?

Trinity Park Foundation (Julia B via Don) ~ Al Frega has nearly complete the Buchanan/Main sign. Trying to get these in place before the Home Tour. May not happen but a worthwhile goal.

Old Business ~

Proposed DPS changes in Watts Montessori walk zone, TPNA role in community discussion? Can be removed, may return

Watts-Montessori Playground construction update, if any TPNA role is appropriate

Grass is coming in. Coming along.

New Business ~

Need a new slate of officers. Nominations committee forming, to include Don and Marc. Don will send out Open Positions in the coming week or so.

Meeting adjournment: 8:03p, motion to close, Jody/Don, approved.

Home Tour Update Notes, provided by Mimi

-  
· Homes: One has dropped out due to family issues. The other that was in suspense has opted in. We have 10 properties from the South on Watts to Norton just below Club to the North.

We may add a home that we think would be a "big draw": the "lacrosse replacement" house which is up for sale. We are working with Adam Dickinson who is the listing agent. We will refer to this as "A mystery house" in the booklet and publications. Its availability is definitely dependent on whether it goes under contract before the tour or maybe the people buying it wouldn't mind.

· Home write ups: 4 are complete/ 6 are still in various stages of revision

· Home photos: We now have good photos for all the homes.

· Advertising: Many new advertisers have signed up. If we can collect all the money, it will be a new record.

There are a number who have not paid. At the point when Derek starts layout, we will determine if layout will include the ones not paid. The deadline for payment was Aug 31.

We sold 3 pages of color ads and are giving Measurement Inc a color ad (because we needed an even number for printing purposes). And we are doing the centerfold as a color ad.

· Booklet: The booklet will have a color cover and a color centerfold and the ads on the reverse sides will be color. Cover design is in second round of edits.

The home write ups, home pictures and advertising are the majority of the pages.

We have several insert articles to add --and of course the pages that describe the mission of TPNA, the Thank You page, the map, etc.

Still need President's Welcome letter

Layout to begin this week.

- Festival: Recruitment of vendors is proceeding. We have about a dozen committed and many to follow up with. Ordering of equipment such as tables and chairs, portable toilet, road barriers will be done later in Sept or the beginning of Oct.

Street closure application is in. No anticipated issues.

- Promotion: WUNC ads being finalized. We made the same deal as last time: they get a full page ad and we pay them \$500 (which makes it a \$1,000 value)

Posters to go up after booklet cover is finalized and printed. Durham Herald articles each week until the event.

Road sign stickers obtained. (weren't we going to try to do some web site calendar things?)

- Finances/Tickets: Insurance has been drafted. Just waiting for a Board member signature and a check. Must be returned to the broker by the week before the event. All food truck insurance has been obtained.

We will be printing tickets and booklets and only giving out multiple booklets to couples and small groups if requested. Plan for credit card processing reported to be in place.

Advanced tickets will be at the Regulator, Classic Treasures, and Morgan Imports and online via TPNA site.

Still waiting on budget approval.

- Other: Watts school is having its 100th birthday and will be open for tours and a movie during the Tour.