

February 2018 TPNA Board Meeting
Minutes
Wednesday, February 7, 2018 at 6pm
Washington Duke Inn

Roll Call ~ Waugh Wright (secretary), Adam McLellan, Katy Dillard, Don Ball, Stacy Murphy, Mari Mansfield, Can Dickerson, Diane Amato, Marc Phillips, Ted Snyderman, Steve Falzarano

Absent ~ Ilene Hadler, Matthew Yearout, Phil Azar

Call to order ~

Marc Phillips Introduction and special thanks to Washington Duke Inn for the location of the retreat and to Don Ball for arranging it.

Review of Agenda

General Remarks on TPNA~ Marc Phillips

- Marc led a discussion of the nature of TPNA, as an organization to help facilitate neighborhood activities and citizen needs. An overriding philosophy is that it is a revenue-neutral organization, while its sister organization, the Trinity Park Foundation, advocates for and implements good works in TP (the park itself, public art).
- It was raised that there should be more about the history of TP and TPNA on the website and that perhaps something could be planned for the 50th anniversary.
- Kudos was given to the organization and those members who made 2017 such a good year, particularly in regards to the Egghunt, Pops in the Park, National Night Out, Halloween, and the Home Tour.
- Welcome of new board members, Waugh Wright (secretary), Adam McLellan (treasurer), Stacy Murphy, Mari Mansfield, and Katy Dillard.

Committees:

Treasurer's Report ~ Adam McLellan

- New treasurer Adam and others led discussion on how much Pops in the Park would cost this year (particularly in regards to outside donations), and if block parties could be used as a fundraising tool again.

Communications ~ Katy Dillard

- Katy led discussion on surveying members on their preferred channels for media, such the quarterly newsletter , facebook , twitter, etc.
- A smaller monthly digital edition was discussed, which could be combined into the quarterly newsletter and could use articles as blog posts. It could also give neighborly advice and news about Durham.

- A suggestion was made to have the Luminaries recipients write a piece for the newsletter about where the money goes.
- Reminder that Philip will lead the effort to make sure ads are paid for in February.
- Spring Newsletter
 - March 1st is the article deadline
 - Distribution will be on March 15th

Home Tour- Diane Amato

- Scheduled for October 14th, 2018, 11-5
- Katy will draft a “Save the Date” email
- Diane discussed this year’s theme of Trinity Park through the decades, with the intention of having around 8 houses from 8 different decades. The preparation timeline was discussed. A potential list was handed out to see which board members might know owners of the houses. Once houses are contacted, house visits will be made to determine suitability.
- It was discussed that the promotional period should make clear where the money from the Home Tour goes to.
- General agreement was that using tickets instead of booklets as tickets, would be more flexible and require fewer expensive booklets.
- If the communication team ends up doing a digital edition, a house preview could be an excellent inclusion.

Bylaws Review ~ Marc Phillips

- Marc led a review of the bylaws. Some highlights:
 - A quorum is one more than half
 - Email voting is only allowed when everyone votes
 - The TPNA officers are also on the Trinity Park Foundation Board
- The bylaws were approved

Meeting adjournment