

March 2017 TPNA Board Meeting

Wednesday March 7, 2018

Roll Call – Marc Phillips, Waugh Wright, Katy Dillard, Stacy Murphy, Steve Falzarano, Can Dickerson, Diane Amato, Adam McLellan, Matthew Yearout, Paul Cardille (non-board member), Ilene Hadler, Mari Mansfield, Ted Snyderman, Don Ball, Phillip Azar

Absent – Philip Azar

Call to Order – Marc Phillips

Review of February meeting minutes

- Minutes were reviewed and approved as written.

Committees:

Treasurer's Report (Adam McLellan):

- Adam updated some earlier expenses related to PDQ for newsletter and will move the 2017's final newsletter expense into 2017, before determining if there was surplus for the last year which will be transferred to the Trinity Park Foundation.
- The Paypal expenses should be listed with gross amounts, and then show Paypal fees as an expense.
- The treasurer and membership officials will meet to discuss small discrepancies.

Membership:

- Funds from memberships are projected to be lower this year, as many members are not up for renewal this year.
- The treasurer and membership officials will meet to discuss small discrepancies.
- A membership table will be set up for the home tour. It was discussed if we should have a table for the Egghunt, but thought it would be too hectic for people to sign up them, but perhaps for National Night Out.
- The newsletter should show off what the association does to show why it is so valuable to join (various activities, collective voice).
- The newsletter could include a membership drive mention.

Communications:

- The content is set for the newsletter and Ted is working on layout.
- The communications survey is ready; there was input from various board members.
- We will use Survey Monkey (up to ten questions and 100 respondents)
- Katy presented the communications plan
 - She suggested to maybe concentrate more on Facebook and the listserv than twitter

- A photo contest was suggested or a way to share photos
- Have 2 or 3 articles a month on digital newsletter (e.g., a realtor analysis)
 - Possible Ideas for the next month or two: Beekeeping, Freelance League Overview, Getting Your Garden Ready, Membership Drive (with a prize?), Block Party Grants, Neighbor Profile

Community Building

Spring Egg Hunt (S.F.)

- Alpha Phi will help us with it and will oversee the raffle
- The Octagon Club at DSA will also help
- We have gotten official permission from Duke and are also getting raffle items from the Duke Store.
- Steve sent out an email to ask for volunteers and has been getting good numbers of responses.
- The golden tickets will be keepable and maybe have some membership cues
- We are looking for a bunny costume for \$85.
- The decision was made to assign holidays, which are included below
- Can Dickerson will take photos and put a link on the website.

Pops in the Park

- Not sure if it's going to happen. The symphony wants to do it, but is still trying to get things together and determining if a day can work in April or later. To block the street they need a permit to close the street. They are supposed to go to the neighbors and talk to the school to get it as a backup.
- They are still trying to get their funding in place.
- We think April is too early and June would be best.
- We usually donate \$1,500, although it costs \$3,000, in addition to the \$500 we spend for chairs. Would it be possible to donate more? This is one of the few adult activities.

National Night Out

- Steve will talk to the city to start arranging
- Last year there were over 100 activities across Durham
- First Tuesday of August, ~5-7 at park

Holiday list was sent around the table

Traffic (Ted):

- The bus plan has gone around with an open period for comment. One plan was presented to City Council that involved elimination of Bull City Connector (BCC) and changing the route of the #11.
- Duke pulled their funding first for the BCC.

Safety – No Ron

South Ellerbe Creek Wetlands – Paul Cardille. The city approved a contract for demolition. There should be some physical changes soon.

Home Tour

- Some members have spoken with potential houses, with varying degrees of success.
- Diane drafted a letter to send out to potential houses where we do not know the neighbors directly.
- A couple of members will go with Diane to review houses before making final choices.
- Could the booklet be entirely digital, with a physical map? In Palm Springs, you just do a drive up to pick up your materials. Each house could have info there. They gave a bag with postcards from realtors, decorators, contractors, etc.

INC (Phillip Azar)

- Old West Durham review went before City Council
- The Herald Sun on Facebook has started Story on my Street, talking about gentrification. TP is not a focal point, but there's been discussion of the roles of neighborhood associations and how they conduct themselves. Do listservs need to be more carefully moderated for racist or loaded language. Should meetings be more interspersed with social gatherings? Like we do. Having a paper newsletter, like we do.
- The Forest Hills Resolution was about how to rezone land and if there is a portion of a land that can be developed because of environmental reasons, do they need to double down on density on other parts – has not been voted on yet (we think)

Block Party Grants (Don)

- First come first served, every other year.
- We would have a total amount.
- Marc proposed raising it the amount per party, but the board would rather more parties than richer parties.
- There was a discussion if someone co-hosting the party should have to be a member. Currently it will be contact name, rather than "member name."
- It was discussed to make the budget for \$500 rather than \$200. Marc moved to lower something else. It was decided to table it for now, especially to see what happens with Pops in the Park.

Old Business

New Business

- Snacks list
 - April: Matthew
 - May: Mari
 - June: Diane

- August: Katy
- September: Ilene
- October: Adam
- November: Stacy
- December: Can

- Holiday List
 - Egg Hunt
 - Can
 - Katy
 - Stacy
 - Matthew (maybe)
 - Concert
 - Adam
 - Waugh
 - Matthew
 - National Night Out
 - Ilene
 - Can
 - Mari Mansfield
 - Marc
 - Halloween
 - Diane
 - Ilene
 - Ted
 - Luminaria
 - Mari Mansfield