

October 2018 TPNA Board Meeting
Minutes
Wednesday, October 3rd at 7pm
George Watts Montessori Media Center

Roll Call ~ Waugh Wright, Steve Falzanno, Marc Phillips, Mathew Yearout, Don Amit, Ted Snyderman, Katy Dillard, Adam McClellan, Can Dickerson, Diane Amato, Paul Cardile, Philip Azar, Ilene Hadler.

Absent ~

Call to order ~Marc Phillips

Review of September Meeting Minutes

- Minutes approved with slight spelling corrections

Committees:

Treasurer's Report ~ Adam McLellan

- 700 in from dues
- 860 from tickets
- 60 tickets in advance

Home Tour

- Only half of the promised sponsored money is in, Adam will give friendly reminders
- Mari had to pull her house out. The Wheatland will be a stop, but not an interior visit.
- The booklet has gone to print. The proofs have been checked. Shorter than last time and therefore less expensive.
 - Advertisements will start running next week.
 - Ilene set up a Meetup
 - The Trolley Pub loved the idea but are booked that day. They gave us a \$425 gift certificate (a full trolley) and it was suggested that if we got a couple of more prizes we could run a raffle. Or alternatively, we could make it a door prize for the annual meeting. It was decided to make it a raffle later, perhaps online. It was decided to table the gift certificate for next meeting.
- Two food trucks
 - Soul fresh spring rolls
 - Locopops

- Jody White is the volunteer coordinator.
- All the docents get a free ticket.
- All the homeowners will get a Letterpress notecard set
- We will be supplying boxed dinners for the homeowners from Saladelia at 5:15 to 6 at Don's house
- Diane will drop off the signs and notecards the day before.
- It was decided to set up in the gazebo, so we will not need separate tables.
- Setup will begin at 10.
- It was asked if last time there was a banner that had space for sponsors. After reviewing the contract, it was determined that sponsor signs are not required to be on display at the table.
- The table will close at 4
- Diane will have a membership list so that members can check their status, with extra forms.
- Phillip will send it to the INC contacts.
- What if sell more than 500 tickets? (the books are the tickets)
 - Should we have extra wristbands for afterwards?
 - We will have "Recycle Boxes" at the houses, which will allow us to reuse books as tickets.
- Uneven Ground is an exhibit at Duke about neighborhood activism that we might gather literature to provide.

Communications - Katy

- 560 views on the home tour page in the last 30 page
- There is now a public TPNA facebook page, which allows us to run ads.
- Ran a \$10 ad which got 34 clicks
- Will do another paid ad with a video of the picture.
- The next newsletter will go out in December. Katy thought it should be delivered a little earlier than mid-December.
- Topics
 - § Steve- what to take your kids do – Family Activity
 - § Home Tour Update
 - § Halloween Update
 - § Luminaire Update
 - § A piece on Julia's work with the Foundation
 - Next year we will include an article on all our/the foundation's accomplishments.

Board Nominations

- Our nominations committee should propose a slate in November
- Have the board appear In December Newsletter
- Vote on them in January/February at the Annual Meeting

- It was discussed that we should work to expand our diversity

Community - Steve

- Halloween
 - Candy is being bought
 - Prizes are being gathered
 - Volunteers will be asked for

No new traffic business

- Will 147 be closed next week?

INC – Phillip

- The new officers and board members were approved (Phillip is member at large)
- Laura Benedict is willing to be the new delegate (and will report to the board, as necessary), with Phillip as the alternative delegate.
 - Phillip moved for the TPNA board to approve. It was moved unanimously.

TPNA Foundation – Don Ball

- The electric and gas companies agreed that the median on Markham is ready for the Francis Vega piece to be put up.
- Al Frega is pouring the concrete base for his sculpture at the Main/Buchanan median. If possible, he will install it on Sunday. Signage will then be put up around it.
- Foundation is working to reinstall the TP sign in the park which fell down.
- The gravel around the park fountain will be filled by Halloween.
- We are looking to get the fence painted along the alley.
- The insect sidewalk art is being continued.
- There was an excellent garden upkeep last weekend.
- Don is the new president of the Foundation.
- Once it is installed, it was thought that a map of the various pieces would be nice (in the newsletter and on-line).
- We should remember Julia at the annual meeting

Membership

- 4 people reupped

Safety

- Crime is down slightly
- The police advice people to lock their car and to report crime

Ellerbee Creek Wetlands – Paul

- Permits will hopefully be obtained by early summer, with public meetings in the spring and some upcoming focus groups.
- They are still designing for the permits and then for bidding for construction.
- The foundation will remain until construction.

Meeting adjourned at 8:28.