Welcome and introductions

Minutes of the September 5, 2012 Board Meeting
- Motion to approve – Heather; Germaine seconded
- Approved

Treasurer’s Report
- See attached Treasurer’s Report (Appendix A)
- Increase membership amounts

Newsletter
- December issue and timetable
- Newsletter content: Deadlines are looming. More to come from Julia.

Web Page
- Update by Jenna Vickery
- Splash page put up last week
- Need pictures from Halloween / Housing Tour
  o Rachel suggested a photo contest for website!

House Tour
- Nicole Baxter (Have all Board member signed up to help?)
- Julia: the houses are great; the booklet is ready; Watts will have a lemonade stand; there will be a vendor fare; kid’s notes concert.
- Food truck: Crepes; Captain Pancho’s Taco Truck; and Big City Sandwiches

Committee Updates

Community Building: Jena Vickery and Jeff Porter
- For Halloween event we need prizes from businesses or cash.

Membership: Jody White
- Volunteer needed to man TPNA table from 2:30-4pm during home tour. Heather Wilson volunteered.
- Membership and Cankerworm reports were emailed to board in lieu of presentation at this meeting.

Urban Planning: John Swansey/others
- John Swansey reported that some permits for McPherson have been approved and some permits are still in process. The developer has applied for an extension on 9/20 for the pending application.
**Traffic:** Rachel Raney
3 accidents this week. Each are serious in their own way.
- Gregson / Minerva student hit in crosswalk
- Urban / Buchanon mother crossing; accident for people stopping
- Markham / Watts police and suv crash

Letter in the works from parents and PTAs and Neighborhood Associations
- CC School Board; City Council; County Commissioners
- On this letter: Northgate Park; Trinity Park; Old North Durham; Trinity Heights; Burch Avenue; Walltown; Duke Park; Duke; Old West Durham
- Focus on speeding enforcement
- The Watch For Me NC Campaign
- Sign Campaign? Lawn Signs?
- Letter Writing Campaign – Storytelling
  - Students
  - Parents
  - Administrators
  - Inwardly focused vs. externally focused
- N+O; Durham Herald Sun; Indy Weekly – Media Exposure
- Emphasis on education
- Get to the bottom of the crossing guards in Durham
- DSA and Watts

**Open Discussion**
- *Four elements of Transportation Programs*
  - Engineering
  - Education
    - Changing the culture
    - Mowing Lawns
    - Durham PACE Car
    - Watch For Me NC Campaign
  - Encouragement
  - Enforcement
- New sidewalk on Club is a civilizing factor

**Other Business**
Meeting on DDF plans
- Sept 12th Duke Diet & Fitness meeting: Phil Azar reported a good turnout at meeting. DDI and ECWA endorsed the purchase of the property of water treatment and both want to be involved in the design. TPNA will craft a resolution of our stance. Constructed wetlands are needed to care for car exhaust and road grime that comes from Trinity Park and other downtown neighborhoods. The Duke diet and fitness center will deal with the pollutants from all over Durham. The fight for traffic calming will also help reduce pollutants. Katherine Jordan has notes from meeting.