October 2018 TPNA Board Meeting
Minutes
Wednesday, October 3rd at 7pm
George Watts Montessori Media Center

Roll Call ~ Waugh Wright, Steve Falzanno, Marc Phillips, Mathew Yearout, Don Amit, Ted Snyderman, Katy Dillard, Adam McClellan, Can Dickerson, Diane Amato, Paul Cardile, Philip Azar, Ilene Hadler.

Absent ~

Call to order ~Marc Phillips

Review of September Meeting Minutes
● Minutes approved with slight spelling corrections

Committees:
Treasurer's Report ~ Adam McLellan
● 700 in from dues
● 860 from tickets
● 60 tickets in advance

Home Tour
● Only half of the promised sponsored money is in, Adam will give friendly reminders
● Mari had to pull her house out. The Wheatland will be a stop, but not an interior visit.
● The booklet has gone to print. The proofs have been checked. Shorter than last time and therefore less expensive.
  ○ Advertisements will start running next week.
  ○ Ilene set up a Meetup
  ○ The Trolley Pub loved the idea but are booked that day. They gave us a $425 gift certificate (a full trolley) and it was suggested that if we got a couple of more prizes we could run a raffle. Or alternatively, we could make it a door prize for the annual meeting. It was decided to make it a raffle later, perhaps online. It was decided to table the gift certificate for next meeting.
● Two food trucks
  ○ Soul fresh spring rolls
  ○ Locopops
• Jody White is the volunteer coordinator.
• All the docents get a free ticket.
• All the homeowners will get a Letterpress notecard set
• We will be supplying boxed dinners for the homeowners from Saladelia at 5:15 to 6 at Don’s house
• Diane will drop off the signs and notecards the day before.
• It was decided to set up in the gazebo, so we will not need separate tables.
• Setup will begin at 10.
• It was asked if last time there was a banner that had space for sponsors. After reviewing the contract, it was determined that sponsor signs are not required to be on display at the table.
• The table will close at 4
• Diane will have a membership list so that members can check their status, with extra forms.
• Phillip will send it to the INC contacts.
• What if sell more than 500 tickets? (the books are the tickets)
  ○ Should we have extra wristbands for afterwards?
  ○ We will have “Recycle Boxes” at the houses, which will allow us to reuse books as tickets.
• Uneven Ground is an exhibit at Duke about neighborhood activism that we might gather literature to provide.

Communications - Katy

• 560 views on the home tour page in the last 30 page
• There is now a public TPNA facebook page, which allows us to run ads.
• Ran a $10 ad which got 34 clicks
• Will do another paid ad with a video of the picture.
• The next newsletter will go out in December. Katy thought it should be delivered a little earlier than mid-December.
• Topics
  ○ § Steve- what to take your kids do – Family Activity
  ○ § Home Tour Update
  ○ § Halloween Update
  ○ § Luminaire Update
  ○ § A piece on Julia’s work with the Foundation
  ○ Next year we will include an article on all our/the foundation’s accomplishments.

Board Nominations

• Our nominations committee should propose a slate in November
• Have the board appear In December Newsletter
• Vote on them in January/February at the Annual Meeting
• It was discussed that we should work to expand our diversity

Community - Steve

• Halloween
  ○ Candy is being bought
  ○ Prizes are being gathered
  ○ Volunteers will be asked for

No new traffic business
  ○ Will 147 be closed next week?

INC – Phillip

• The new officers and board members were approved (Phillip is member at large)
• Laura Benedict is willing to be the new delegate (and will report to the board, as necessary), with Phillip as the alternative delegate.
  ○ Phillip moved for the TPNA board to approve. It was moved unanimously.

TPNA Foundation – Don Ball

• The electric and gas companies agreed that the median on Markham is ready for the Francis Vega piece to be put up.
• Al Frega is pouring the concrete base for his sculpture at the Main/Buchanan median. If possible, he will install it on Sunday. Signage will then be put up around it.
• Foundation is working to reinstall the TP sign in the park which fell down.
• The gravel around the park fountain will be filled by Halloween.
• We are looking to get the fence painted along the alley.
• The insect sidewalk art is being continued.
• There was an excellent garden upkeep last weekend.
• Don is the new president of the Foundation.
• Once it is installed, it was thought that a map of the various pieces would be nice (in the newsletter and on-line).
• We should remember Julia at the annual meeting

Membership

• 4 people reupped

Safety
● Crime is down slightly
● The police advice people to lock their car and to report crime

Ellerbee Creek Wetlands – Paul

● Permits will hopefully be obtained by early summer, with public meetings in the spring and some upcoming focus groups.
● They are still designing for the permits and then for bidding for construction.
● The foundation will remain until construction.

Meeting adjourned at 8:28.