

Trinity Park Neighborhood Association Meeting Minutes
7:30 pm April 2nd, 2014
Watts Elementary School Cafeteria

Present: Jody White, Julia Borbely-Brown, Germaine Brewington, Berry McMurray, Marc Phillips, Heather Wilson, Pam Swinney, John Swansey

Absent:, Bunmi Fatore Matory, Tempe Wilson, TJ McDermott, Jeff Porter

TPNA Members: Para Drake, Linda Wilson, Philip Azar

February 2014 Minutes

Minutes still need to be reviewed

Treasurer's Report - Germaine Brewington

Germaine verbally reviewed the budget. \$450 from business sponsorship came in. SpeeDeeQue has paid and is up to date for this year. INC membership dues were paid.

Community Building - Jeff Porter

No new update

Membership – Jody White

Membership is currently at 213 households in TP out of ~1483, **14.4%** of households. Goal for 2014 is again 20% of households.

Urban Planning – John Swansey

McPherson hospital project underway. Discussion was held about current state of project and how much of the former building is going to be incorporated into new building. Architect's rendering on sign facing main street shows plans for building.

Traffic – Martin Steinmeyer

No new update

Trees – Shelley Dekker

No new update

Communications – Marc Phillips

Website (trinitypark.org)

- 611 visits last month (down from 621)
- 557 unique visitors (up from 531)
- 1392 page views (down from 1489)

- 1136 unique page views (down from 1200)
- Top targets – Home / Connect / Newsletter

Twitter

- Occasional tweets of local events, re-tweets for local businesses

Facebook

- 317 members
- A few new posts re neighborhood happenings

Newsletter

- Articles due 5/26 (list and authors TBD)
- Delivery on 6/15

Other Business

Nominating Committee approval

Discussion about nominating committee. Great work was done by Heather and Linda Wilson. Germaine needs an asterisk by her name also.

Julia moves and Pam seconds adoption.

505 Gregson

Para reported that there is no update at this time but process is moving forward to review the development. Neighborhood meeting was not attended by as many as expected but a good cross section of neighbors did show up. Fact sheets were sent out and at a minimum the building cannot be a standalone residence, but could possibly be used this way as a building attached to another adjacent property. Committee reports that at this time no application has been submitted by developer which is the cause of any current delay, and it NOT related to any neighborhood concerns.

Home Tour

Committee met 4/1 with tour homeowners (9 out of 12) to discuss the tour. Met with Bob Ashley (Durham Herald Sun) last week and a 12 week series (in color) will be run to advertise the tour. The art tour may also be run as an article apparently. Suggestion to add a button to the pay pal account for purchasing advanced tickets. Then the booklets will be available for pick up at the tour will-call style. Meeting with Dan Jewell next week to talk about sponsorships.

Membership signs

Sir Speedy has been a bit slow. 10 signs total. All information has been delivered but no mockup delivered yet.

American Dance Festival Party

ADF is an annual event (since 1978) that truly gives Durham a chance to shine, along with modern dance itself. Linda Wilson brought up ADF party June 28th to raise \$5,000 (50 x \$100) using David Solo's house to host the party. Party will happen regardless, but request for TPNA support/sponsor this event. Discussion revolved around the idea of ADF reaching out to not just the people via a party, but also reach out to schools, etc. to promote the festival and Durham itself. Support here means to get/provide good will, but also to get priority over ticket purchases for TPNA members who are also purchasing tickets to ADF. Discussion moved to sponsorship vs. support so that there is no implication of funding the event in any way. A letter of endorsement was discussed as a better way to handle the request.

John Swansey moves to authorize a letter of endorsement and general welcoming to Durham (but not address the party itself). Shall We Dance is the overall fundraising effort that the party is a part of, and will be mentioned in the letter.
Germaine seconds.

Solarize Durham Session

Solarize Durham has reached out to Jody to host an event. Discussion about how we really cannot host events like this but would be willing to support an event that they are going to host if/when Solarize Durham makes a formal presentation to the board.

Run

Request to endorse events are coming in via email frequently now (better marketing of website?). Discussion about how to handle requests like this in general going forward. Possibly a boilerplate message that can be sent out when these requests come in. This item will roll over to the next board.

Duke Student Items

Fraternity house problems in various neighborhoods in Durham. Duke student government has also offered to help with Trinity Park

neighborhood cleanup. This is likely to mean costs of materials such as gloves/bags etc. as well as time/energy to manage.

Flags on streets

Suggestion to install flags as a traffic moderating measure. Issue with hanging signs on utility poles here since they are owned by Duke Energy.

Google Fiber

Durham, Raleigh, Cary, Morrisville, Charlotte have been selected to have Google fiber installed as a ring around the cities. This will be handled neighborhood by neighborhood apparently. Universities in the area are apparently also Philip as the INC representative mentioned that this would be something better brought up at the INC level.

Motion to officially ask our INC representative to take something similar to the following to that group:

TPNA asks its' INC rep to encourage the city to stress high speed internet alternatives for citizens. Any solution should hopefully provide access for ALL citizens of Durham, and not just neighborhoods themselves based on potential membership.

Dates to Note

- April 27th 2:00 p.m. – TPNA Annual Meeting