TPNA Monthly Meeting Wednesday, February 4th 2015 7:30 p.m.

Geroge Watts Montessori School Media Center Minutes

Roll Call~ Don Ball, Jody White, Deb Dobbins, John Swansey, Derek Jones, Pam Swinney, Jennifer Valentyn, Elizabeth Parish, Paul Stinson

Absent ~ Marc Philips, Janene Tompkins, Heather Wilson, Jeff Porter

Neighbors present ~Steve Falzarano

February minutes approved Jody White made motion; Jennifer Valentyn second. Minutes approved

Treasurer's Report~ Janene Tompkins No report

Home Tour~ Heather Wilson and Pam Swinney Final report still being compiled/ **Membership**~ Jody White Membership is currently at 249 households in TP out of ~1484, **16.8%** of households. A net loss of 2 memberships over January 2015. Goal for 2015 is again 20% of households. We need 47 new memberships to achieve goal. **Communications**~ Marc Phillips Newsletter Articles due by 2/28. On track to go to press by date.

Website (trinitypark.org) • 580 visits last month (down from 669)

- 506 unique visitors (down from 548)
- 1376 page views (up from 1294)
- 1087 unique page views (up from 1077) Top targets Connect / Map / History **Twitter**
- Occasional tweets of local events, retweets for local businesses

Facebook

- 484 members (up from 478)
- recent posts are mostly things for sale

Traffic~ Martin Steinmeyer No news on the Duke / Gregson neckdowns.

- Letter to DoT is being drafted (apologies for the delay), will be sent to board for approval
- Other than that: no news.

Urban Planning ~ John Swansey and Derek Jones. Overview of the UPC report: Hotel Compliance and Progress which John Swansey is still monitoring. The project is still working to get their exterior signage approved. The last submittal was rejected. Continuing to keep engaged on the issues of accessory dwellings to insure that their impacts are positive and that restrictions are being followed. Interest in reviving the effort to compile a neighborhood inventory that will focus on the edges of TP to identify at risk properties and conditions that the neighborhood may want to know about and potentially take action to mitigate i.e. vacant lots, poorly maintained properties,

deteriorated sidewalks, at risk trees, failing street lights, etc. There was a discussion about possibly including a questionnaire at the Annual Meeting to discern interest in a Historic Overlay. Also there was some discussion about the condition of the property at the Papa John's location. Don is contacting manager or head office to see about a cleanup.

Trees~ Shelly Dekker Tree planting with the City on Saturday, February 14th. Lots of volunteers needed.

Community Building~ Jeff Porter Saturday April 4th would be the date for the Easter Egg Hunt. I will be out of town that weekend but can help with planning. We can ask Emily Daly to chair the TPNA portion of the hunt since she did such a great job last year, but I know she involved in the Watts Spring Carnival, so any other options would be great. Emily Daly is not available to take the lead on the Egg Hunt this year. Jody is inquiring it East Campus has been reserved and if everything else is in place. Alternative locations for the Egg Hunt in the future if Duke Campus isn't available. The schedule for the Sunday Durham Bulls games this spring include 1:05pm games on (4/26, 5/17) and a 5:05pm on (5/31, 6/21). I think the Sunday evening games get the best crowd of Trinity Park folks. So I think 5/31 would be a great date. Let me know what the board thinks and I can make arrangements with the Bulls. 5/31 was unanimously approved as TP at the Bulls! The Watts Carnival will be held on Saturday, April 18th from 11:00-3:00.

Safety~Chair person requested Steve Falzarano was approved as the new head of Safety. Welcome Steve.

INC~ Philip Azar

Old Business~ Home Tour final report still pending

New Business ~ Annual Meeting has been set for Sunday, April 19th at 2:00.

Nominating Committee for new board members Linda Wilson is in charge.

Because of conflict with Springbreak in the public schools it was suggested that the April meeting be changed to April 8th. Don made the motion to move the April meeting from the 1st to the 8th. Paul seconded. Motion approved.

It was suggested that the we skip the July 1st meeting. Jody made the motion. Debbie seconded. Motion approved.

Meeting close Adjourned at 8:51