

April 2021 TPNA Board Meeting
Minutes
Wednesday, April 7th at 7:00 pm

Time: Apr 7, 2021 07:00 PM Eastern Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/81867781847>

Meeting ID: 818 6778 1847

Passcode: 070209

Attendees: Waugh Wright, Karalyn Colopy, Diane Amato, Adam McClellan, Kevin Kearns, Beth Shepherd, James Dobbin, Caroline Black, Missy Crawford-Smith, Philip Azar, Scott Doron, Mark Wiggan, Beth Emerson, Laurie Williamson, Mollie Flowe, Bill, Bunmi Matori

Absent: Molly Flowers

Review of March Meeting Minutes

- Approved with minor edits

Treasurer's Report ~ Adam McClellan

- \$590 in membership came in (already ahead of target for the year)
- Additional money added for the newsletter than was budgeted
- Insurance costs have gone down
- Paid PO box
- Will pay INC membership dues

TRINITY PARK NEIGHBORHOOD ASSOCIATION
2021 FINANCIAL STATEMENT

04/06/21

OPERATING INCOME	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	2021 Actual	2021 Budget	2020 Budget	2020 Actual
Membership Dues	340.00	305.00	225.00	596.00									1,460.00	1,300.00	1,500.00	1,650.00
Newsletter Sponsorship and Ads													0.00	3,000.00	8,000.00	4,000.00
Other Income													0.00	0.00	1,100.00	1,100.00
TOTAL INCOME	340.00	305.00	225.00	596.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,460.00	4,300.00	10,600.00	6,750.00
OPERATING EXPENSE																
Newsletter			802.54										802.54	2,220.00	3,250.00	1,359.18
Meeting Space (to Watts Elementary)													0.00	125.00	1,000.00	0.00
INC Membership													0.00	25.00	25.00	25.00
Insurance				279.20									279.20	698.00	1,093.00	698.00
PO Box Fee			134.00										134.00	106.00	100.00	106.00
Bank and Check Fee													0.00	0.00	0.00	0.00
Crosswalk Flags													0.00	75.00	75.00	40.54
Annual Meeting													0.00	0.00	75.00	58.51
Board Retreat													0.00	0.00	450.00	592.80
Web Site hosting and maint.													0.00	110.00	110.00	109.76
Secretary Supplies, Postage													0.00	0.00	50.00	0.00
Volunteer Recognition													0.00	100.00	100.00	0.00
Legal													0.00	0.00	0.00	0.00
PayPal	12.37	6.32	7.13										25.82	40.00	40.00	32.10
Spring Egg Hunt													0.00	0.00	500.00	231.05
Durham Symphony- sponsorship													0.00	0.00	1,500.00	0.00
Symphony Chair Rentals													0.00	0.00	500.00	0.00
National Night Out													0.00	400.00	500.00	0.00
Halloween													0.00	401.00	500.00	0.00
Community Building - Other													0.00	0.00	200.00	0.00
TOTAL OPERATING EXPENSES	12.37	6.32	943.67	279.20	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,241.56	4,300.00	10,863.00	3,251.94
GROSS CASH FLOW	327.63	298.68	-718.67	316.80	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	218.44	0.00	532.00	3,498.06
ROLL TO NEXT YEAR'S BUDGET (membership balancing)													0.00		0.00	1,100.00
TRANSFER TO TPF (donations)																2,398.06
NET CASH FLOW (GOAL: REVENUE NEUTRAL)													218.44			

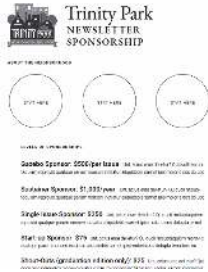
Membership ~ Beth Sheppard

- \$460 membership revenue in March
- A drawing was held for those members to win a Goorsha Gift Card - Dachen Lama
- Beth will arrange the transfer of the gift card

Communications ~ Kevin Kearns

- Newsletter update
- The newsletter was full and successful
- June will be the next newsletter
 - Bill & Scott and leadership will talk content in the coming weeks
- Advertisers
 - Four levels of sponsors, based on size and number of issues. Kevin is working on a sell sheet (below, but perhaps with two versions, one for larger companies). Gazebo, Sustainer, Single-issue, Starter, Graduation shout out
 - Kevin is working on reaching out to existing and new sponsors, with Laurie Williamson's help
- Do we ask the listserv if people are interested in contributing content?
 - Not very much
- What if everyone just does the cheapest ad - startup at \$75? Maybe just for individuals?
- Is the \$25 for graduation shout outs enough to profit, based on 6/page?
 - Or do we just offer blurbs for free? And also have grad ads?

- Or could we have sponsors which would allow anyone to put out a photo (as space permits)?
- The board was also reminded that the newsletter generates profit (~\$5000) to then spend on the community.
- Colopy and Williamson and Kearns and Caroline Black will talk more about the sell sheet.



Community Building ~

- We are still looking for a board member to coordinate this with Steve Falzarano
- Should we continue with Parks in the Pop (we are not budgeted for it for this year)

Traffic ~ Beth Emerson

- Missy update on the Gregson/Duke Safety work group:
 - The time frame on the East End Connector is this summer, with no more details than that. The group is on hold until that opens and see if things change. The city might do a traffic assessment after that.

INC ~ Philip Azar

- Good meeting, but nothing for TPNA to vote on

TP Foundation ~ Shelley Dekker

- The foundation has a wishlist of things that need to be updated, pruned, etc.
- A grant was applied for to create the plaques for the art pieces in the neighborhood, but will need money to install

Safety ~ Ron Gallagher

- From email:
- I tried to get some information on those two incidents of shots fired last week, but I never heard back from the contact at Durham Police. And I don't have anything on who our new community service officer will be. Larry Brown got promoted to corporal, and he was supposed to go back out on patrol. There was one drug bust in the neighborhood because of a car stop, and not much else here.

South Ellerbe Creek Wetlands ~Scott and Mollie

- No news

Duke-Durham Neighborhood Partnership -

- Update of grant opportunities - \$2,500 on our own, and \$10,000 partnering with another non-profit
 - \$1400 for bronze plaques
 - \$1100 for maintenance of Watts School rain garden, which will probably involve a community work day as well
 - The \$10,000 involves joining with a non-profit and the Ellerbee Creek Watershed Association has asked if we are interested:
 - Funding for invasive species management along the trail
 - Developing interpretive material about the natural and cultural history (putting in a sign, etc.)
 - Develop and establish signs to encourage people to explore the trail.
 - Many ideas were discussed, but most would take time to develop and the timeline here is the next couple of weeks.
 - So we are going ahead with ECWA

Listserv ~ Mimi Kessler

- Change in leadership means change in moderators

Traffic on Duke/Gregson - Susan Caddell

Old Business ~

- Northgate Development

New Business ~

- Guest speakers for upcoming meetings?
 - The new owner of the King's Daughter is coming in July
 - New owners at Brightleaf??? Would that be possible
 - Caroline Black will look into it. As will James Dobbins
- FROM Julia Borbely-Brown: I was thinking of organizing a neighborhood wide clean up in connection with Earth Day this year. I still have bags and other materials in my attic from prior clean up events. I would ask a person or a family to take a block and pick up trash and make sure the gutters are cleaned. I would keep the records to ensure all the blocks are covered. Would the board be interested in that type of an event? Or is one in the works already? If there were lots of volunteers, the Foundation could use people working in the medians and the park as well. (Waugh Wright)
 - The board approved it
 - We would love pictures for the next newsletter.
- Caroline Black - there have been complaints about the Papa John's, so she'll look into that.

Meeting adjourned at 8:20

