

May 2020 TPNA Board Meeting
Minutes
Wednesday, May 6 at 7:00 pm

Time: May 6, 2020 07:00 PM Eastern Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/81222154041>

Meeting ID: 812 2215 4041

Password: 030376

7:03 Start

Present: Diane Amato, Waugh Wright, Adam McClellan, Kevin Kearns, Beth Olen, Philip Azar, Steven Falzarano, Mimi Kessler, Beth Emerson, Michael Forhez, Bunmi Matory, Karalyn Colopy, Marc Philips, Aliza Nogradi

Absent: Stacy Murphy

Review of March Meeting Minutes

- No changes

Treasurer's Report ~ Adam McClellan

- Brought in \$3000 in ad revenue, still waiting on others, and will push more in June/July, hoping that the future is more predictable
- Will send off INC membership dues tomorrow
- Paid D&O insurance:
 - Do we need the supplemental insurance if we are doing many more events? (it does not cover the home tour) Duke had originally requested it. ~\$400
 - We will let it lapse for now.
- We will save \$500 for not renting chairs for the Pops in the Park (FYI, the orchestra has been doing Monday night virtual concerts)
- Membership dues are ahead of target
- Should we keep following up with Duke School and Morgan Imports? Yes, on Duke School, but wait on Morgan Imports. Bunmi will follow up with a Duke School contact of hers.
- If money doesn't come in for ads, do we do the newsletter? After reimbursing those who have paid, we wouldn't save much.
 - We also have a year's worth of reserves for times like these.

- Have we decided about if we could do smaller ads as well? Or instead? We thought there should be some different price points, but the current sponsors are more sponsors than just advertisers.
- Could we sell “Happy Birthday,” “Congratulations!”, etc. messages?
 - Kevin will make a cost sheet of different possibilities, maybe drawing from Home Tour materials
 - We should double check the existing contracts with sponsors to make sure this dovetails with those.

	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	2020 Actual	2020 Budget	2019 Actual	2019 Budget	2018 Actual	2017 Actual
OPERATING INCOME																		
Membership Dues	315.00		405.00	\$40.00	200.00								960.00	1,500.00	3,250.00	3,000.00	1,495.00	3,065.00
Newsletter Sponsorship and Ads				\$3,000.00									3,000.00	8,000.00	9,500.00	8,000.00	8,750.00	7,500.00
Other income													0.00	1,100.00	100.00		1.00	1,279.15
TOTAL INCOME	315.00	0.00	405.00	\$3,040.00	200.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3,960.00	10,600.00	12,850.00	11,000.00	10,246.00	11,494.15
OPERATING EXPENSE																		
Newsletter													0.00	3,250.00	3,210.16	3,250.00	3,210.16	3,227.37
Meeting Space (to Watts PTA)													0.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00
INC Membership				\$25.00									25.00	25.00	0.00	25.00	25.00	25.00
Insurance				\$698.00									698.00	1,093.00	1,093.00	744.00	698.00	744.00
PO Box Fee			106.00										106.00	100.00	92.00	90.00	82.00	96.00
Bank and Check Fee													0.00	0.00	0.00	30.00	0.00	75.00
Crosswalk Flags		40.54											40.54	75.00	0.00	75.00	44.51	
Annual Meeting	58.51												58.51	75.00	72.94	75.00	68.60	56.68
Board Retreat		592.80											592.80	450.00	447.74	350.00	447.74	351.48
Web Site hosting and maint.			15.16	\$94.60									109.76	110.00	101.16	110.00	102.15	61.48
Secretary Supplies, Postage													0.00	50.00	0.00	50.00	0.00	49.00
Volunteer Recognition													0.00	100.00	0.00	100.00	48.38	112.88
Legal													0.00	0.00	0.00	100.00		
PayPal	8.16		0.74		6.10								15.00	40.00	97.42	40.00	36.99	86.37
Spring Egg Hunt			165.62	\$65.43									231.05	500.00	597.70	500.00	471.84	433.31

Communications ~ Kevin Kearns

- As discussed above, we may move the newsletter back a month. A June newsletter would require a deadline of end of May.
- Philip suggested getting an article based on the INC minutes. Stacy is working on a Historical Designation piece and a Home Tour update.

Community Building ~ Steve Falzarano

- See above. No spring hunt, wait and see on later.

Traffic ~ Beth Emerson

- Aliza had gotten advice on what to do about ATV and dirt bike riders: talk to the council to add surveillance to the budget.

- The police have been told to not intervene. An officer suggested to call 911 everytime we hear it, which will help get it on their radar. Police are at least partially concerned with the risk of high speed chases.
- They are in various Durham neighborhoods.
- Neighbors have been told not to take video footage.
 - Do we talk to Pac2? Talk to the chief? INC?
 - Diane will draft a letter to share with City Manager, Police Chief, Mayor, and City Council.

Home Tour ~

- Unclear if it will happen or could it be move to a later date?
- Could it be a Spring Garden Tour?

INC ~ Philip Azar

- Philip shared the minutes from the last meeting. County Commissioner Wendy Jacobs talked about the covid response and response to the russian hacking attack. There is a Durham Neighborhood United resolution for police resources (a point of contact) to help deal with issues with Duke students living in neighborhoods near the campus.
 - Particularly around Birch Avenue, there are new Duke students at “party houses” each year and the police have been using the misdemeanor/diversion program, which helps everyone.
 - Adam moves the motion, Waugh seconds it, everyone voted aye.
- Philip will draft a resolution to thank the city and council for how they have handled the covid response.

TP Foundation ~

Membership ~ Beth Sheppard

-

Safety ~ Ron Gallagher

-

South Ellerbe Creek Wetlands - Paul Cardile

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Old Business ~

- Possible listserv migration ~Mimi Kessler
 - Groups Io?
 - Has a daily digest and makes it easy to migrate from another group

- Several Durham neighborhoods have done this. Old North Durham made everyone unsubscribe and then resubscribe.
 - We do not know particularly about their security.
 - They do not require you to have a specific account.
- Any changes to the guidelines, Mimi will share with the board.
- Mimi would be the administrator of it.
- Mimi will write a letter for the present listserv, explaining the process to the community.
 - We can then see what the reaction is and then decide at the next meeting our next steps.
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New Business ~

- Possible invitation for new executive director of the the Ellerbe Creek Watershed Association (Ricky White)
 - Adam will ask if he has a preferred time or if it needs to be in person.
- Diane was asked to verify the map of Trinity Park. She will share the bylaws and the map from trinitypark.org
- Beltline Trail
 - The city has purchased the rights to the old rail tracks north of downtown to the Durham station and are looking to get the rest of the money needed (an additional \$7-9M above the ~\$4M they already have).
 - <https://durhamnc.gov/3818/Durham-Belt-Line-Trail>
 - They are asking for a letter of support
 - A move was motioned and seconded to write a letter of support. All ayes, with one abstention (perhaps due to technological reasons).
- Northgate Mall is closing
 - Diane has been in contact with the developers.
 - Should we be in contact with Walltown? Mimi will put Diane in touch with a Walltown representative.
- Philip brought up that the neighborhood food pantries shelves are in need of food.
 - Could Diane as board president put something on the list serv? She will do so.

Adjourned: 8:55