

December 2021 TPNA Board Meeting
Minutes
Wednesday, December 1st at 7:00 pm

Attendees: Waugh Wright, Mollie Flowe, James Dobbins, Karalyn Colopy, Diane Amato, Tiffany Florestal, Adam McClellan, Missy Crawford-Smith, Gabriele Weinberger, William , Phillip Azar, Elma Longley, Kevin Kearns, Annie Ambrose

Absent: Caroline Black, Beth Shepherd

Review of November Meeting Minutes

- The minutes were accepted unanimously

Treasurer's Report ~ Adam McClellan

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TRINITY PARK NEIGHBORHOOD ASSOCIATION																	
2022 BUDGET																	
	12/01/21																
OPERATING INCOME	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	2022 Actual	2022 Budget	2021 Budget	2021 Actual	
Membership Dues													0.00	2,500.00	1,300.00	3,575.00	
Newsletter Sponsorship and Ads													0.00	3,000.00	3,000.00	1,750.00	
Other Income													0.00	0.00	0.00	0.00	
TOTAL INCOME	0.00	0.00	0.00	\$0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5,500.00	4,300.00	5,325.00	
OPERATING EXPENSE																	
Newsletter													0.00	2,750.00	2,220.00	2,621.97	
Meeting Space (to Watts Elementary)													0.00	0.00	125.00	0.00	
INC Membership													0.00	25.00	25.00	25.00	
Insurance													0.00	703.00	698.00	703.00	
PO Box Fee													0.00	134.00	106.00	134.00	
Bank and Check Fee													0.00	0.00	0.00	0.00	
Crosswalk Flags													0.00	75.00	75.00	0.00	
Annual Meeting													0.00	0.00	0.00	0.00	
Board Retreat													0.00	0.00	0.00	0.00	
Web Site hosting and maint.													0.00	110.00	110.00	104.00	
Secretary Supplies, Postage													0.00	0.00	0.00	0.00	
Volunteer Recognition													0.00	100.00	100.00	100.00	
Legal													0.00	0.00	0.00	0.00	
PayPal													0.00	80.00	40.00	105.83	
Spring Egg Hunt													0.00	400.00	0.00	0.00	
Durham Symphony- sponsorship													0.00	0.00	0.00	0.00	
Symphony Chair Rentals													0.00	0.00	0.00	0.00	
National Night Out													0.00	400.00	400.00	261.81	
Halloween													0.00	400.00	401.00	0.00	
Community Building - Other													0.00	323.00	0.00	0.00	
TOTAL OPERATING EXPENSES	0.00	0.00	0.00	\$0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5,500.00	4,300.00	4,055.61	
GROSS CASH FLOW	0.00	0.00	0.00	\$0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,269.39	
ROLL TO NEXT YEAR'S BUDGET (membership balancing)													0.00		0.00	1,100.00	
TRANSFER TO TPF (donations)																169.39	
NET CASH FLOW (GOAL: REVENUE NEUTRAL)													0.00				

TRINITY PARK NEIGHBORHOOD ASSOCIATION																	
2021 FINANCIAL STATEMENT																	
12/01/21																	
	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	2021 Actual	2021 Budget	2020 Budget	2020 Actual	
OPERATING INCOME																	
Membership Dues	340.00 [1]	305.00 [2]	225.00 [3]	590.00 [4]	345.00 [5]	605.00 [6]	50.00 [7]		425.00 [8]	365.00 [9]	100.00 [10]	25.00 [11]	3,575.00	1,300.00	1,500.00	1,650.00	
Newsletter Sponsorship and Ads													1,750.00	3,000.00	8,000.00	4,000.00	
Other Income													0.00	0.00	1,100.00	1,100.00	
TOTAL INCOME	340.00	305.00	225.00	590.00	345.00	605.00	50.00	0.00	425.00	365.00	1,100.00	975.00	5,325.00	4,300.00	10,600.00	6,750.00	
OPERATING EXPENSE																	
Newsletter			802.54					1,016.89				802.54	2,621.97	2,220.00	3,250.00	1,358.18	
Meeting Space (to Watts Elementary)						25.00							0.00	125.00	1,000.00	0.00	
INC Membership													25.00	25.00	25.00	25.00	
Insurance				279.20					423.80				703.00	698.00	1,093.00	698.00	
PO Box Fee			134.00										134.00	106.00	100.00	106.00	
Bank and Check Fee													0.00	0.00	0.00	0.00	
Crosswalk Flags													0.00	75.00	75.00	40.54	
Annual Meeting													0.00	0.00	75.00	58.51	
Board Retreat													0.00	0.00	450.00	592.80	
Web Site hosting and maint.						104.00							104.00	110.00	110.00	109.76	
Secretary Supplies, Postage													0.00	0.00	50.00	0.00	
Volunteer Recognition												100.00	100.00	100.00	100.00		
Legal													0.00	0.00	0.00	0.00	
PayPal	12.37	6.32	7.13	18.43	11.82	13.86			11.39	10.72	4.96	8.83	105.83	40.00	40.00	32.10	
Spring Egg Hunt													0.00	0.00	500.00	231.05	
Durham Symphony- sponsorship													0.00	0.00	1,500.00	0.00	
Symphony Chair Rentals													0.00	0.00	500.00	0.00	
National Night Out								261.81					261.81	400.00	500.00	0.00	
Halloween													0.00	401.00	500.00	0.00	
Community Building - Other													0.00	0.00	200.00	0.00	
TOTAL OPERATING EXPENSES	12.37	6.32	943.67	297.63	11.82	142.86	0.00	1,278.70	435.19	10.72	0.00	911.37	4,055.61	4,300.00	10,068.00	3,251.94	
GROSS CASH FLOW	327.63	298.68	-718.67	292.37	333.18	462.14	50.00	-1,278.70	-10.19	354.28	1,100.00	63.63	1,269.39	0.00	532.00	3,498.06	
ROLL TO NEXT YEAR'S BUDGET (membership balancing)													0.00		0.00	1,100.00	
TRANSFER TO TPF (donations)																2,398.06	
NET CASH FLOW (GOAL: REVENUE NEUTRAL)													1,269.39				

- There was much discussion on what to do with the newsletter, if ads are barely covering the costs. Whether it should be smaller or entirely electronic. We will discuss it further.
- Adam will add payment to Watts School for meetings (\$1000) and \$2000 for Pops in the Park, with the proviso that they may be taken out of reserves, as needed.
 - We will vote on it in the meeting in January before the actual meeting.
- Adam will discuss

Communications ~ Kevin Kearns

- Newsletter update
 - It has been printed, but yet delivered
- Advertisers
 - Sell sheet:



Trinity park population
5,610

How to find us:
175 W. 14th St.
Durham, NC
754-444-3333

Race / ethnicity
17% Black / African American
72% White / Caucasian
2% Asian

Education
Bachelor's degree or higher: 31%
(vs. state average: 28%)

Income
Total household income: \$78K
(state average: \$69K)
Individual per capita income: \$46K
(state average: \$39K)

Housing
Median price of homes: \$364K
(state average: \$279K)
Number of households: 2,399
Owner-occupied: 48%
Renter-occupied: 52%

Newsletter Sponsorship

Levels of sponsorship (After approval, items appear in 15 days)

Gazabo Sponsor: \$500/per issue
Our members of document for each issue to be issue. The sponsor will be prominently featured on the back cover.

Sustainer Sponsor: \$1,000/year
Our sustainer sponsors will enjoy a premium placement within our newsletter featured in the bottom of the page. The sponsor ad on page generates per quarter will be 2000.

Single Issue Sponsor: \$250
We would like to offer you a special offer. You can now place your logo on our newsletter and we'll feature your business along with all our other sponsors with no limitations.

*Single issue sponsor is limited to 1000

Newsletter Sponsorship

Levels of sponsorship (After approval, items appear in 15 days)

Start-up Sponsor: \$75
Starting your business? Here's how to get started. These small space ads are perfect for getting your business out to the neighborhood and start making connections.

Shout-Outs (Text w/ photo): \$25
Start to get your business out to the neighborhood. Celebrate a new business or service with a shout-out to the neighborhood. These small space shout-outs are perfect for getting your message out. **Text maximum is 744 characters, plus photo.**

Shout-Outs (Text only): Free
Start to get your business out to the neighborhood. Celebrate a new business or service with a shout-out to the neighborhood. These small space shout-outs are perfect for getting your message out. **Text maximum is 744 characters.**

Community Building ~ Waugh Wright

- Creek / neighborhood Clean up - Julia Borbely-Brown
 - A good showing of volunteers on November 6
 - We gave her \$100 to provide some funding for t-shirts for those volunteers who are assigned blocks near them
- Luminaria
 - Mollie is going to look to see if the Riverside PTA is interested
- Pops in the Park
 - Karalyn will talk to our contact with the symphony

Traffic ~ Beth Emerson

- Nothing to report

INC ~ Philip Azar

- Update:
 1. New INC officers
 - President -- Bonita Green
 - Vice President -- David Eklund
 - Secretary -- Pat Carstensen
 - Treasurer -- Susan Sewell
 - At-Large Executive Committee -- Sarah Morris, Vanessa Mason Evans
 - Communications -- Pakis Bessias
 - Past President -- Will Wilson
 2. The November and December meetings are combined to meet December 7th. The main attraction is that a representative from the Planning Department will be there, mostly to present what the department presented and to answer questions submitted in advance, but I suspect there will be time for questions submitted that night.
 3. A motion for the restated bylaws is on the floor. I suspect it will be February before it is voted on. I am to do a summary memo of major changes for the meeting on the 7th. The rewritten bylaws still need final changes to conform to NC General Statutes on technical matters. The current draft reflects policy decisions of the bylaw committee that have been briefed to full INC and, I believe, the TPNA board.

TP Foundation ~ Shelley Dekker

- The fundraising campaign is on the website

Membership ~ Beth Sheppard

- Moving along nicely

Safety ~ Ron Gallagher

- From an email:
 - Probably most worrisome are three daytime residential burglaries on North Duke late last month. They happened in the 1300 block on Nov. 25 and in the 1100 and 1200 blocks on Monday (Nov. 29).
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 - I've asked the Community Resource officer at District 5, who has been given District 2 almost (all of TP), for an update on the Oct. 6 hit-and-run at West Markham and North Duke that badly injured a neighborhood resident, but I haven't heard back. I never got a reply to my October email to her, so I'm not optimistic about the phone call.
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 - We had a couple of car thefts last month and the usual crop of car breaking and/or entering. There's been a discussion on the listserv recently about this ongoing problem and the apparent sophistication of the criminals' knowledge of what cars have alarms that will sound and what triggers it. The advice is the usual: Lock your car, please, and don't leave attractive things in the car. Both of those are drudge work, things you just have to make a point of everyday living in a city. And it won't stop the problem completely, and that's frustrating at best. But, I don't have any other advice.
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 - The season of the porch pirate is approaching, so it's time to start taking ion packages as soon as you are notified that they've arrived. I know that's standard with Amazon. I also get text messages from FedEx when a package is out for delivery and when it's arrived. If you can't have anyone home to do that, consider having packages delivered to your work or to a neighbor who will be home or to the Amazon lockers outside Whole Foods or to the FedEx office on Ninth Street for you to pick up.

South Ellerbe Creek Wetlands ~ Mollie / Scott

- Scott attended ECWA annual meeting. They are still determining where to move contaminated soil

Duke-Durham Neighborhood Partnership ~ Karalyn

- ideas for grant having to do with Arts
 - Applications are due in late January
 - Pops in the Park
 - Kitchen cooking classes at Park
 - Screening of *I Am Pauli Murray*
 - ADF Music/Workshop

Old Business ~

- Meeting in person/hybrid? Omicron?
- Confirm date for membership meeting — Jan 12. Need to have a board meeting on Jan 5 too? Or combine board meeting (30 min?) with membership meeting, both on Jan 12?
- Slate of nominations for next year's board members
 - The nominating committee came up with a wonderful slate of:
 - Tiffany Florestal
 - Annie Ambrose
 - Mimi Kessler
- Thanks to outgoing board members!

New Business ~

- Ideas for 2022 board retreat?