

## **Trinity Park Neighborhood Association**

### **2022 Board Retreat**

Wednesday, February 4, 7:00 pm  
via Zoom

### **Minutes**

#### **HANDOUTS**

- Contact list
- Schedule of meetings and events
- Annual budget summary + home tour budget
- Sponsors of newsletter and of home tour

#### **Welcome ~ Karalyn**

**Ice breaker ~ Mollie:** What's on your front porch?

#### **Orientation ~ Karalyn and Bill**

- Internal communications - Google drive access and TPNA Board listserv settings
- Overview of 2022 budget: we are (\$3000) over-budgeted due to increased cost for meeting space, durham symphony, and the decrease in newsletters ads. We do have reserve funds to cover if need be.

#### **Events for the year ~ Waugh**

Review of dates and basics (cost, level of effort, participation/feedback from participants)

- Egg hunt (spring)- add ads to the eggs?
- Pops in the Park (spring)- moving to fall
- National Night Out (summer)
- Home Tour (fall)
- Halloween (fall)
- Luminaria (winter)
- Other? Who to lead?

#### **Home Tour 2022**

- Review of 2018 home tour budget ~ Bill
- Theme ideas
  - 100-year old homes? Roaring 20's
  - ADUs?
  - Gardens or hybrid (inside/outside) option?
  - Pandemic Projects/Passions / reemergence / Brave New World.
    - Tiffany - be careful about using the term pandemic, it can have really negative connotations
  - We could make it more fun with a little gathering at the end - food trucks, ice cream
- Covid considerations (how to hedge our bets if Covid surge happens)
  - Plan an outdoor tour? Chicken coops, gardens?

- Preservation Durham did one last fall that was successful.
- Number and kind of volunteers needed
  - Who can lead?
- Other considerations?
- Date - a Sunday in October. Planning for Oct 16th from 12-5pm

### **Communications - newsletter and website ~ Karalyn**

- Creating content
  - Topics:
    - Meet your Neighbor (Scott?)
    - Trinity Park trivia (Waugh and Diane)
    - Jokes?
    - Braswell Apts (James)
    - Places in the neighborhood we don't know about - University Ford (ATC)
    - Beltline track, Mountain to Sea trails,
    - Urban Heat map,
  - Who will write
- Content delivery
  - Updating website
  - Printing newsletter - aim for 8 pages
- Sponsors - we need some!
- Other ideas?

### **Feature guests/topics for meetings**

- Ideas for topics? Northgate Mall, Ellerbee Creek grant sign and work, new developments at Brightleaf or other places,
- Who has a point of contact and will follow up?

We didn't get to:

#### **8:40 - Membership ~ Beth**

- Review of the numbers
- Strategies to increase and diversify

#### **8:50 - Committee roles**

- Review of who's doing what

#### **8:55 - Wrap-up and adjourn**

### **TO DO LIST**

- Make sure you can get into the TPNA shared google drive
- Check your settings on the TPNA board listserv (prefer single, not digest or summary)
- Think of and write one newsletter article and one knock-knock joke
- Contact one potential speaker for a meeting